



Alumni Association of Lakehead University  
Board of Directors Meeting  
Tuesday, February 2<sup>nd</sup> 2010

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## MINUTES

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ATTENDANCE	Present:	Regrets:	Absent:
<b>Board</b>	David Heroux Robert Jamieson Michael Nitz Diane Thompson Vonnie Cheng Saif Khan Rob Jamieson Richard Longtin	Liana Frenette Jake Satten Lou Pero Dave Grad Dan Mackie Marc Gagnon Mark Tilbury Brendon Johnson Bill Keeler	

**Guests:** Amanda Bahlleda, Rui Wang, Brian Breckles

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**DECISION: ACTION BY:**

1. Meeting called to order at 5:30 pm by Chair, David Heroux.
2. Approval of Agenda  
**MOVED** by V. Cheng **SECONDED** by M. Nitz **Carried**
3. **Declaration of Conflict of Interest** – None Declared
4. **Approval of Minutes of January 5<sup>th</sup> 2010**  
**MOVED** by R. Jamieson **SECONDED** by V.Cheng  
**Approval of Minutes of November, 17<sup>th</sup> 2009**  
**MOVED** by D.Thompson **SECONDED** by M. Nitz **Carried**
5. **Special Guests (Advancement)**  
Discussions with Rui Wang, Vice President Research and Brian Breckles, VP Business Development – National Group Mortgage Program
6. **Coorespondence – Bill Keeler**
  - N/A
7. **Office of Alumni Relations Report – R. Longtin**
  - Richard Longtin reported the following:
    - Orillia staff position – Not approved
    - NOHFC position – Approved. Start date March 2010
    - Ski Night – Feb. 28th
    - 245 alumni pins mailed
    - TD Meloche – raise 21%

8. **Board of Governors – V. Cheng**

- Board of governors 2010 retreat-  
Saturday, January 23 at Whitewater Golf Course

10. **LUSU Report – D. Grad**

- N/A

11. **Items for Decision/Discussion**

a) Moved by the Students Engagement Committee

“That \$2000 comes from the general surplus to allow for co sponsorship of Alumni/LUSU Skiing Night of February 28<sup>th</sup> 2010.

**Carried**

b) Budget Update

- R. Longtin discussed 2010 budget

12. **Committee Reports**

a. Golf Update

- All major sponsors from last year have been approached to sponsor again this year

b. Nomination Committee – Nominees:

- Young Alumni Award: Anthony Leblanc, Michael Beaulieu, Mike Rapino
- Alumni Honour Award: Larry Hebert, James Saunders

13. **New Business**

a. Strategic Planning discussions – Affinity Growth

- Look into companies that will offer home insurance
- Need new revenue opportunities from affinity partner’s

b. Ex-pat strategy – B.Keeler – N/A

c. AALU Board to support the AFCASA Dinner

**MOVED** by V. Cheng **SECONDED** by D. Thompson

**Carried**

14. **Adjournment**

MOTION to adjourn the meeting at 7:15 pm by L. Pero and seconded by M. Nitz

**Carried**

**NEXT BOARD OF DIRECTORS MEETING**

**March 2, 2010**

Minutes approved on: \_\_\_\_\_

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**David Heroux, President**

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**Richard Longtin, Mgr. Alumni Relations**

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**Diane Thompson, Secretary**