



Alumni Association of Lakehead University
Board of Directors Meeting
Tuesday, March 2nd, 2010

MINUTES

ATTENDANCE	Present:		Regrets:
Board	David Heroux	Liana Frenette	Saif Khan
	Robert Jamieson	Lou Pero	Dave Grad
	Michael Nitz	Mark Tilbury	Dan Mackie
	Diane Thompson		Marc Gagnon
	Vonnie Cheng		Jake Satten
	Brendon Johnson		
	Bill Keeler		
	Richard Longtin		

Guests: Amanda Bahlleda, Nancy Oster

DECISION: ACTION BY:

1. Meeting called to order at 5:30 pm by Chair, David Heroux.
2. Approval of Agenda
MOVED by V. Cheng **SECONDED** by M. Nitz **Carried**
3. **Declaration of Conflict of Interest** – None Declared
4. **Approval of Minutes of February 2nd, 2010**
Amendment: 12.b Mike Rapino is a candidate for the Alumni Honor Award
MOVED by D.Thompson **SECONDED** by M. Nitz **Carried**
5. **Special Guests (Advancement)**
Discussions with Nancy Oster, Advancement Officer – Individual Giving
(Topic – Alumni Endowed Awards and Future Partnerships)
6. **Coorespondence – Bill Keeler**
 - None
7. **Office of Alumni Relations Report – R. Longtin**
 - Richard Longtin reported the following:
 - Alumni Awards Dinner – 4 out of 5 recipients have accepted
 - Toronto Lacrosse Event – 37 attendees
 - VP Advancement Hired – Lee Gould
 - NOHFC position – Interview stage
 - Ski Night – 276 students attended
 - Discussed 2010 Plan for the Alumni Office
8. **Board of Governors – V. Cheng**
 - Accepting nominations for new Board of Governors members
 - Alumni Board should consider who will be the next Alumni Rep

10. **LUSU Report – D. Grad**

- N/A

11. **Items for Decision/Discussion**

Round table discussion – How can we be more relevant to our constituents?

1. Membership benefits
2. Life long learning/speakers series/seminars
3. Communication
4. Events
 - Conduct research on other industries to find out the success of partnerships with the student body
 - Alumni Card - Platinum Alum member pays an extra \$50 to get an alumni card with extra benefits
 - Speaker series – Topics that are controversial which will allow for a debate (Regina University currently does this)
 - No fees for Alum parking at University – If we know they are coming, provide them with a electronic parking pass for free
 - Give discounts to Alum for sporting events
 - Take an alum to work – Mentor graduates
 - After Business event with the Chamber in the court yard - Networking
 - Lakehead sporting event should have an Alumni membership price - Chill partnerships – See if alum can get discounts off ticket prices
 - Newsletter that goes to alums parents
 - IAP credit card – Buy one, get % off sporting tickets

12. **Committee Reports**

- a. Aboriginal Chapter- Will have first meeting at the end of the month
- b. Student Engagement – Ski night had 215 attendees

13. **New Business**

- a. Planning for 50th Anniversary in 2015
 - Take \$10 000 from accumulated surplus for 50th year anniversary
- b. Top off money for scholarships – Joe Baratta Endowment
 - Motion will be brought forth to the next meeting

Carried

14. **Adjournment**

MOTION to adjourn the meeting at 7:00 pm by L. Pero and seconded by M. Nitz

Carried

NEXT BOARD OF DIRECTORS MEETING

April 6th, 2010

Minutes approved on: _____

David Heroux, President

Richard Longtin, Mgr. Alumni Relations

Diane Thompson, Secretary