



Alumni Association of Lakehead University
Board of Directors Meeting

Tuesday, January 13, 2009
Betty C. Coates Alumni Hall

MINUTES

Table with columns: ATTENDANCE Board, Present: (listing names and roles), Regrets: (listing names and roles), Ex-Officio: (listing name and role), Guest: (listing name and role).

- 1. Meeting called to order at 5:12 p.m. by Chair, David Heroux
2. Approval of Agenda, as amended
MOVED by R. Longtin SECONDED by D. Thompson Carried
3. Declaration of Conflict of Interest – none declared
4. Approval of Minutes of October 15, 2008 Board Meeting.
MOVED by L. Frenette SECONDED by M. Tilbury Carried
5. Guest Speaker: John Singer, Vice-President, University Advancement
6. Correspondence – B. Keeler
7. Reports
8. Items for Decision/Discussion – New deadline set for Alumni Honour Awards – January 30, 2009.
9. Committee Reports & Motions

- d. **Technology & Communications Committee** – V. Cheng presented a verbal report on behalf of J. Quaresima. The Univ. is updating their database which will strengthen communication. The plan is to make the website easier to navigate and more (printer) friendly. The Committee would like to promote events i.e. Nomination Deadlines, Upcoming Events, Award Recipients, and Board Member Profiles to name a few. It was also felt that a different types of media should be used i.e. LUSU Handbook, ARGUS, and Plasma Screen advertising. Student Events should have more of an emphasis with the end result that the Alumni Assoc. that will be linked to “a face”. All public releases from the Alumni will have a note at the bottom. John Singer asked if there was any discussion about “Facebook”? The Board felt that this was a very viable tool or program to use.
- e. **Events** (Thunder Bay) B. Keeler reported that the events committee had not yet met, but would meet prior to the next Board meeting.
- f. **Nominations** – The nominations committee will meet early in February to select their recommendations for the Alumni Honour Awards.

10. **Guest Speakers List**

Discussion about future guest speakers for Board of Directors meetings. Some possibilities are; Livio DiMatteo, Dean Jobin-Bevans, Barb Eccles Laurie Hayes, Michael Pawlowski and John Smith from Recruitment.

11. **New Business**

L. Frenette spoke about her recent trip to the Shad Valley Conference. She pointed out that half were parents and half were children which is a good opportunity for us to target them to come to Lakehead Univ. Other Univ. offer scholarships. John Singer advised that LU’s new tuition scholarship which gives free tuition for a student who carries a 95% average. The Shad Valley class here last year, 28 had signed up however it was not known how many had applied. Vonnie asked if we were recruiting these students and John advised that they were following up. It was noted that more students are becoming younger.

12. **Date of Next Meeting** – Tuesday, February 10, 2009

13. **Adjournment.**

MOTION to adjourn the meeting at pm by and

Motion to Adjourn: Vonnie Cheng

SECONDED: Bill Keeler

NEXT BOARD OF DIRECTORS MEETING

Tuesday, February 10, 2009

EXECUTIVE COMMITTEE MEETING

t.b.a.

Minutes approved on: _____

David Heroux, President

Richard Longtin, Mgr. Alumni Relations

Bill Keeler, Secretary