

ALUMNI BOARD MINUTES

April 7th 2009

Attendance

Board – Vonnie Cheng, Saif Khan, Matt Granville, Mark Tillbury, David Heroux, Ramsey Cooke, Diane Thompson, Liana Frenette, Rob Jamieson, Dan Mackie, Marc Gagnon, Michael Nitz, Ex Officio – Richard Longtin

1. Meeting called to order at 5:10 pm by Chair David Heroux.
2. Approval of Minutes as amended – Moved by Diane Thompson & Seconded by Liana Frenette.
3. Review of previous minutes from February 10th. Moved by Mark Tilbury & Seconded by Liana Frenette.
4. President's Remarks
 - . GTA kickoff
 - . Golf Tournament
 - . Convocation – Alumni Awards Dinner & Photo Session.
 - . Request from Board of Governors at next meeting in May _____
 - . David wants to invite 2 speakers – someone to speak on Scholarship – process in Scholarship and Director of Communications – Francis Harding.
 - . Director's Insurance – anyone interested there are now copies in the office.
5. Guest Speakers – Robert Perrier & John _____ from the office of Admissions & Recruitment. They presented some ideas as to what the Alumni Association can do to recruit students. They spoke about how Alumni can increase awareness, help to extend the office of Admission and Recruitment into new or under serviced areas. Lakehead Alumni could become volunteer student recruiters; they could share their enthusiasm and personal experiences; guide students through the process from prospective students to orientation; collect names and addresses of prospective students.
Further "Alumni Student Recruiters"(ASR's) could – adopt a highschool in their community; make formal contact; stay informed of highschool events; participate in career day. Some other ideas included – ASR's become a resource for promotion of the university; graduates from the Faculty of Education who are now teaching could become ambassadors for the university.
Roles & Responsibilities of Alumni included – holding on campus and regional informational sessions; scheduling support for recruitment events; Alumni recruitment website; designate alumni to answer questions, facilitate opportunities etc within the dept; Alumni office could promote programs from the office of Admissions and Recruitment around the world to their Alumni; facilitate and promotion of all training sessions; financial support for specially "branded" materials/supplies; awards and recognition of Alumni Associate Recruiters for outstanding service; an annual event for Alumni Associate Recruiters.
Members of the board then asked questions.

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7. Ray Atwood a student art winner was introduced and he entered the LU program at 25 years. He has done a number of workshops and has various paintings around town.

8. Ramsey _____ & Alex _____ alumni from Vancouver were on the phone and had got together and wanted to know if there were enough Alumni in the Vancouver to warrant a chapter there? Richard is to forward the contact information to Chapter coordinator Dan Mackie. There are approximately 540 alumni in the Vancouver area.

9. **REPORTS**

a) Office of Alumni Relations – Richard Longtin

b) Board of Governors

c) LUSU Report – Canadian Federation on Campus Racism went well; Student staff for next year are being hired; David Grant – new president elect & Trevor Cava is the vice – president of Student Issues.

d) Finance & Governance – No issues to be discussed.

e) Student Engagement – pizza days are still a valuable event

f) Chapters & Outreach – Lacrosse event was held – good job by Alumni members; GTA Kickoff event on June 11th sponsored by CIBC Melton with a goal of 100 to 200 people attending; committee is presently working on a couple of events to be announced at the GTA kickoff.

g) Technology & Communication – met three times and discussed changes on website.

h) Events – Golf Tournament is now in partnership with Athletics with 50% of the monies raised after expenses to be donated to Athletic Scholarships.

i) Nominations – no report

10. Discussion on Admissions & Recruitment presentation

Question: Saif – will they be looking for funds ?

Bill – we need a commitment from their office for funding.

Mark – this is a worthwhile project for Alumni

Matt – we should establish a memorandum of understanding for shared costs.

Motion passed to accept the recruitment proposal in principle.

No new business.

Meeting adjourned